



North Sea
Transition
Authority

Campaigning for Success

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Campaigning for Success

Campaigning

- **Aggregation** of scope by a **single** entity on behalf of **multiple** parties to deliver mutual **benefit** to all
- Creation of **economies of scale** within a single entity portfolio
- **Underpins** pillar of NSTA decommissioning Strategy



Success measures

- Capital **efficiency**
- Continuous **improvement & Lessons learned**
- **Exportable knowledge and capability**
 - Creation of USP; Competitive advantage
- **Equitable** and **fair** sharing of risk and reward
- UK market **growth** and increased opportunity for current and new entrants
- Formation of broader/deeper **relationships**



Commercial transformation & campaigns
become a mainstream way of working



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Thank you

Back-up slides