



SPONSORSHIPS AND UPGRADES



DECOM
Week

DECOM WEEK 2021

17TH - 21ST MAY 2021

A global gathering of decommissioning professionals, Decom Week 2021 is a fully-virtual week-long event, bringing our industry together.

The event will focus on all aspects of energy decommissioning - oil & gas, renewables, and nuclear - and provide tangible insight into the sector, covering tech talks, equipment demonstrations, topical discussions, and location tours. Decom Week will also host the largest ever update on all decommissioning projects.

The interactive events will be streamed live, and recorded and made available to view at any time.

There are a number of sponsorship opportunities available. If you would like to book, or discuss how we can adapt our sponsorship opportunities to suit your business, please get in touch with events@decomnorthsea.com.

SPONSORSHIP	VALUE	DETAIL
Platinum Sponsor	£25,000 + VAT	<ul style="list-style-type: none"> • Exclusive Platinum Sponsor Status • Referenced in media releases where appropriate • Headline branding on all Decom Week related digital materials, mailers, and social media graphics • Logo and hyperlink to sponsor site on events page. Opportunity to lead an event of choice • Mention at all Decom Week events • Opportunity to work with Decom North Sea's PR Partner to form a press release on your business's decommissioning prowess, with mention of Decom Week 2021 • 10x complimentary tickets for Decom Week 2021 • Post event showcase mailer to Decom North Sea distribution list • Social media coverage (LinkedIn and Twitter): 1x announcement post /1month/1week/1day to go posts mentioning and tagging Platinum sponsor in copy/Daily round up post mentions x5
Gold Sponsor SOLD	£17,500 + VAT	<ul style="list-style-type: none"> • Exclusive Gold sponsor status • Gold sponsor branding on all Decom Week related digital materials, mailers, and social media graphics • Logo and hyperlink to sponsor site on events page • Opportunity to lead an event of choice • 10x complimentary tickets to Decom Week 2021 • Post event showcase mailer to Decom North Sea distribution list • Social media coverage (LinkedIn and Twitter): 1 x announcement post/ 1month/1week/1day to go posts mentioning and tagging Gold sponsor in copy/ Daily round up post mentions x5
Silver Sponsor	£10,000 + VAT	<ul style="list-style-type: none"> • Silver sponsor status • Silver sponsor branding on all Decom Week related digital materials, mailers, and appropriate social media graphics • Logo and hyperlink to sponsor site on events page • Opportunity to lead an event of choice • 7x complimentary tickets to Decom Week 2021 • Post event showcase mailer to Decom North Sea distribution list • Social media coverage (LinkedIn and Twitter): 1month/1week/1day to go posts mentioning and tagging Silver sponsor in copy/Daily round up post mentions x5
Bronze Sponsor SOLD	£6,000 + VAT	<ul style="list-style-type: none"> • Bronze sponsor status • Bronze sponsor branding on all Decom Week related digital materials, mailers, and appropriate social media graphics • Logo and hyperlink to sponsor site on events page • Opportunity to lead an event of choice • 5x complimentary tickets to Decom Week 2021 • Post event showcase mailer to Decom North Sea distribution list • Social media coverage (LinkedIn and Twitter): 1month/1week/1day to go posts mentioning and tagging Bronze sponsor in copy/Daily round up post mentions x5

SPONSORSHIP	VALUE	DETAIL
Technology Sponsor	£8,000 + VAT	<ul style="list-style-type: none"> • Exclusive Technology sponsor status • Technology sponsor branding on all Decom Week related digital materials, mailers, and appropriate social media graphics • Logo and hyperlink to sponsor site on events page • Opportunity to lead an event of choice • Mention at all Tech Talk events • 5x complimentary tickets to Decom Week 2021 • Post event showcase mailer to Decom North Sea distribution list • Social media coverage (LinkedIn and Twitter): 1month/1week/1day to go posts mentioning and tagging Technology sponsor in copy/Mention and tagging in any Technology focused events promotional posts
International Sponsor	£10,000 + VAT	<ul style="list-style-type: none"> • Exclusive International sponsor status • International sponsor branding on all Decom Week related digital materials, mailers, and appropriate social media graphic • Logo and hyperlink to sponsor site on events page • Opportunity to lead an event of choice. • Mention at all Internationalisation focussed and based events • 7x complimentary tickets to Decom Week 2021 • Post event showcase mailer to Decom North Sea distribution list • Social media coverage (LinkedIn and Twitter): 1month/1week/1day to go posts mentioning and tagging International sponsor in copy/Mention and tagging in any International focused events promotional posts
Projects Sponsor	£5,000 + VAT	<ul style="list-style-type: none"> • Exclusive Projects sponsor status • Project sponsor branding on all relevant Decom Week related digital materials, all mailers, and appropriate social media graphics • Logo and hyperlink to sponsor site on events page • Mention at all Project focussed events • 5x complimentary tickets to Decom Week 2021 • Post event showcase mailer to Decom North Sea distribution list • Social media coverage (LinkedIn and Twitter): 1month/1week/1day to go posts mentioning and tagging Projects sponsor in copy/Mention and tagging in any Projects focused events promotional posts
Renewables Sponsor	£3,000 + VAT	<ul style="list-style-type: none"> • Exclusive Renewables sponsor status • Renewables sponsor branding on all relevant Decom Week related digital materials, all mailers, and appropriate social media graphics • Logo and hyperlink to sponsor site on events page • Mention at all Renewables focussed events • 3x complimentary tickets to Decom Week 2021 • Post event showcase mailer to Decom North Sea distribution list • Social media coverage (LinkedIn and Twitter): 1month/1week/1day to go posts mentioning and tagging Renewables sponsor in copy/Mention and tagging in any Renewables focused events promotional posts
Nuclear Sponsor	£3,000 + VAT	<ul style="list-style-type: none"> • Exclusive Nuclear sponsor status • Nuclear sponsor branding on all relevant Decom Week related digital materials, all mailers, and appropriate social media graphics • Logo and hyperlink to sponsor site on events page • Mention at all Nuclear focussed events • 3x complimentary tickets to Decom Week 2021 • Post event showcase mailer to Decom North Sea distribution list • Social media coverage (LinkedIn and Twitter): 1month/1week/1day to go posts mentioning and tagging Nuclear sponsor in copy/Mention and tagging in any Nuclear focused events promotional posts

UPGRADE YOUR PRESENCE

Decom North Sea members receive a complimentary standard booth package as part of membership. There are also a number of options to boost your presence at Decom Week 2021's virtual expo, by upgrading to premium or deluxe booth packages. Non-members are also welcome to exhibit at the below rates. If you would like to organise an upgrade, please contact events@decomnorthsea.com.

PACKAGE	MEMBER COST	NON-MEMBER COST	DETAIL
Standard Booth Package	Complimentary	£600 + VAT	<ul style="list-style-type: none"> Ability to include content in various formats to be viewed by delegates Personalise with graphic header Positioned in exhibitor list alphabetically, after Premium and Deluxe stands
Premium Booth Package	£300 + VAT	£900 + VAT	<ul style="list-style-type: none"> ¼ page advert in Decom News 1 ticket for Decom Week Personalise with graphic header - enhanced graphic size Enhanced listing position, above all standard booths Ability to include content in various formats to be viewed by delegates
Deluxe Booth Package	£500 + VAT	£1,200 + VAT	<ul style="list-style-type: none"> ½ page advert in Decom News 1 week homepage banner advert on decomnorthsea.com 2 tickets for Decom Week Personalise with graphic header - enhanced graphic size Enhanced listing position, above all standard and premium booths Ability to include content in various formats to be viewed by delegates

BOOST YOUR PRESENCE

Although a number of Decom Week features are complimentary to Decom North Sea members as part of member perks, there are options to further boost your presence at the event. If you would like to organise a booster, please contact events@decomnorthsea.com.

BOOSTER	MEMBER COST	NON-MEMBER COST	DETAIL
Extended sales pitch (12 minutes)	£250 + VAT	To feature your sales pitch in our dedicated session room during Decom Week, become a member of Decom North Sea today	<ul style="list-style-type: none"> All Decom North Sea members are invited to submit a 5 minute sales pitch video, however this can be elevated to a twelve minute slot which will be prioritised to play on main stages and in session rooms during event breaks.