



SPONSORSHIP
2021 | **OPPORTUNITIES**

Decom News, our quarterly digital magazine, is well respected as a source of news and comment in the sector, and all members benefit from the ability to pitch pieces for each edition.

DECOM NEWS

SPONSORSHIP	MEMBER COST	NON-MEMBER COST	DETAIL
Digital Magazine Front Cover Sponsor	Per Issue: £1,000 2 Issues: £1,800 3 Issues: £2,400 4 Issues: £2,800	Per Issue: £2,000 2 Issues: £3,200 3 Issues: £4,800 4 Issues: £5,600	The Digital Magazine Front Cover Sponsor will receive: <ul style="list-style-type: none"> • Prominent branding on the front cover of the magazine • The opportunity to provide an image to be used as the front cover image • A hyper-link on the front cover that can be linked to a site of their choice
Magazine Internal Advert - Full Page	Per Issue: £800 2 Issues: £1,400 3 Issues: £1,800 4 Issues: £2,000	Per Issue: £1,600 2 Issues: £2,800 3 Issues: £3,400 4 Issues: £4,000	A Magazine Internal Advert Sponsor will receive: <ul style="list-style-type: none"> • The opportunity to supply full page artwork for inclusion • A hyper-link on the page that can be linked to a site of their choice
Magazine Internal Advert - Half Page	Per Issue: £400 2 Issues: £700 3 Issues: £900 4 Issues: £1,000	Per Issue: £800 2 Issues: £1,400 3 Issues: £1,800 4 Issues: £2,000	A Magazine Internal Advert Sponsor will receive: <ul style="list-style-type: none"> • The opportunity to supply full page artwork for inclusion • A hyper-link on the page that can be linked to a site of their choice
Magazine Internal Advert - Quarter Page	Per Issue - £200 2 Issues - £350 3 Issues: £450 4 Issues: £500	Per Issue - £400 2 Issues - £700 3 Issues: £900 4 Issues: £1,000	A Magazine Internal Advert Sponsor will receive: <ul style="list-style-type: none"> • The opportunity to supply full page artwork for inclusion • A hyper-link on the page that can be linked to a site of their choice

Decom North Sea also offer a number of digital sponsorship options.

Our refreshed website, due to launch in early 2021, will provide various sponsorship options, as well as our mailers that reach across the sector.

DIGITAL DECOM

SPONSORSHIP	MEMBER COST	NON-MEMBER COST	DETAIL
Decom Member Showcase	£250	MEMBER ONLY BENEFIT	Decom Member Showcases are free to members in the first instance, this cost applies to any subsequent showcases within the year. Each member is limited to 2 within 6 months. The Decom Member Showcases allow members to profile new technology and developments, which are emailed to all Decom North Sea members and subscribers (>500 unique addresses)
Decom Member Communication Sponsor	£200	£600	The Decom Member Communication Sponsor will receive: <ul style="list-style-type: none"> • Branding featured in the email • Mention and thanks in email • Top article/event/opportunity featured
Homepage Sponsor	1 Week: £600 2 Weeks: £1,000 3 Weeks: 1,300 1 Month: £1,500	1 Week: £1,200 2 Weeks: £2,000 3 Weeks: 2,600 1 Month: £3,000	The Homepage Sponsor will be able to submit artwork to be featured on Decom North Sea's homepage
News Page Sponsor	1 Week: £250 2 Weeks: £400 3 Weeks: £550 1 Month: £650	1 Week: £500 2 Weeks: £800 3 Weeks: £1,100 1 Month: £1,300	The News Page Sponsor will be able to submit artwork to be featured on Decom North Sea's news page
Events Page Sponsor	1 Week: £250 2 Weeks: £400 3 Weeks: £550 1 Month: £650	1 Week: 500 2 Weeks: £800 3 Weeks: £1,100 1 Month: £1,300	The Events Page Sponsor will be able to submit artwork to be featured on Decom North Sea's events page